

## Occoquan's Successes Since 2014...

- ◆ Earned GFOA Distinguished Budget Presentation Award – FY15
- ◆ Worked with VDOT to assess and rate Town roads, improve pedestrian access on Washington Street, and enhance safety and appearance of the footbridge
- ◆ Swiftly cleared Town streets, sidewalks and parking areas after the January 2016 Blizzard, using contracted and pro bono resources
- ◆ Re-established the Building Official position at Town Hall to improve quality and timeliness of constituent services
- ◆ Fought to keep the Visitor Center open
- ◆ Awarded *Best Tourist Destination* in Prince William County
- ◆ Directed construction of River Mill Park, public restrooms and storage facility
- ◆ Encouraged public input, review and revision of Occoquan's Comprehensive Plan to create a vision for land use policy



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**Your Vote Counts  
Your Vote Matters  
Your Vote is Needed  
3 May 2016**



Address Label Here



**Experienced Management.**

**Accomplished Stewardship.**

**Proven Leadership.**

**On May 3, 2016,**

**Re-Elect Mayor Liz Quist!**



## Accomplished Leadership and Stewardship

Part of the challenge of operating a small town on a limited budget is leveraging a variety of resources. It takes a professional staff, strong leadership, dedicated volunteers, relationships with other localities, pro bono technical assistance, and grant funding. The accomplishments of the last two years were executed *without* an increase in the real estate tax, which is the largest portion of Occoquan's revenue stream, at 32%.

Not only did we manage \$1.3 million in capital funding from Prince William County to open River Mill Park, but we successfully vied for grants and technical assistance from the Virginia Municipal League, the EPA and VA Department of Environmental Quality, the Urban Land Institute, the Comcast Foundation, and the VA Department of Conservation & Recreation totaling nearly \$150,000, with another \$15,000 pending today. As Mayor, I've dedicated up to *100 hours each month* in service to Occoquan and these projects, because I work for *you*.

Occoquan can't survive as an island; we must continue to leverage our external resources to safeguard the characteristics of this community that you cherish. You deserve a Mayor that will put in the time and effort, not only to balance current year budgets, but work daily to protect these relationships and revenue streams for the future.

## Learn More About Liz!

[www.quist4occoquan.com](http://www.quist4occoquan.com)

[www.facebook.com/electLizQuist](http://www.facebook.com/electLizQuist)

## The Strategic Capstone: Preservation of an Independent Historic Occoquan

The preservation of Occoquan's history, character, business community, fiscal health, and independent town status is what I consider "Town Preservation". Town Preservation, and the impact on the community as a whole, is the guiding principle that defines any decision I make or action I take. As a historic community within the DC Metro area, there is both a danger and an opportunity when it comes to Occoquan's growth and development. Any action we take must be well formulated and calculated in its approach, which is why I have focused the last six years on the continued review and revision of our Town code, policies, and standard operating procedures. These guiding documents, combined with the fair and unbiased application of these rules by the Town Council, Staff and Committees put us in a strong legal and ethical position to preserve the Town.

## Experienced Fiscal and Financial Responsibility

- ◆ Led the effort in 2011 to produce Occoquan's first balanced budget that did not rely on Arts & Crafts Show revenue to support operations
- ◆ Reinstated dormant independent annual financial statement audits
- ◆ Established the first ever annual business license audits to ensure fiscal responsibility and accountability of Town Hall and businesses
- ◆ Earned the Government Finance Officers' Association Distinguished Budget Presentation Award FY2015 – national recognition for success in transparent budgeting, planning, policy and communication
- ◆ Established a cash reserve policy in FY2015 to protect continuation of operations in the event of emergency
- ◆ Encouraged FY2016 participation in the Virginia Investment Pool to diversify Occoquan's portfolio

## Devotion to Occoquan's History and Community

Occoquan residents, business owners, and property owners alike have a deep affection for and commitment to the Town. We are fortunate to have so many of these civic minded people to volunteer time, effort and feedback toward accomplishment of greater community goals. This is what makes Occoquan more than just a bedroom community in the Metro DC area. I continue to encourage these qualities in conjunction with the steadfast efforts of a professional and dedicated Town Staff to make us the very best independent Occoquan we can be.

While we must keep pace with changing times, Occoquan does not want to change who we are. Through planned and controlled growth, we can continue our history of small community, targeted development, historic business district preservation, riverfront improvements, and forty-seven years of Arts & Crafts Show success.

Thinking strategically about where we are and where we want to be, we can accomplish our goals and protect this way of life for all those that live, work, and travel here, now and in the future.



## Occoquan Experience

- ◆ *Occoquan - Mayor (2014 - Present)*
- ◆ *Occoquan - Vice Mayor (2013 - 2014)*
- ◆ *Occoquan - Council Member (2010 - 2014)*
- ◆ *Occoquan - Finance Committee Member (2008 - 2010)*
- ◆ *Occoquan Resident Since 2007*

## Professional Experience

- ◆ *Occoquan Business Owner - Quist & Associates, LLC (2010 - Present)*
- ◆ *Bob Woodruff Foundation - Non-Profit Advisor (2007 - 2011)*
- ◆ *Occoquan River Communities - Treasurer (2008 - 2011), Volunteer (2008-Present)*
- ◆ *Injured Marine Semper Fi Fund - CFO & Co-Founder (2004 - 2005)*